

Governor's Workforce Cabinet

Thursday, October 15, 2020

Virtual Meeting

MEETING MINUTES

Present (via Webinar): State Representative Bob Behning, Jenà Bellezza, Amy Brown, Jason Callahan, Rob Carter, Jason Ells, Dr. Sue Ellspermann, Jody French, Anne Hazlett, Joyce Irwin, Dr. Chuck Johnson, Mark Kara, Teresa Lubbers, Blair Milo, Fred Payne, Paul Perkins, State Senator Jeff Raatz, Dr. Ronald Rochon, Rebecca Schroeder, Alan Taylor, Tony Vespa, and Bruce Watson.

Absent: Dr. Jennifer McCormick, Dr. Jennifer Sullivan, Megan Glover, Maurice Coates Jr.

Welcome and Call to Order - Chair Teresa Lubbers

- a. Meeting called to order at 10:00am ET.

II. Roll Call of Cabinet Members

- a. P.J. McGrew called the roll for Workforce Cabinet members; a quorum was present.

III. Approval of Minutes and Bylaws

- a. President Ellspermann motioned to approve the minutes from the previous meeting. Tony Vespa seconded the motion.

IV. Reports

- a. Chair's Report (Teresa Lubbers)
- b. Executive Director's Report (P.J. McGrew)
 - i. PJ welcomed the 5 new Cabinet members that were recently appointed by the Governor.

V. New Business

- a. Rapid Recovery Update
 - i. PJ provided an update on the Rapid Recovery initiative since it's June 5th launch. The initiative received an additional \$25 million in CARES Act funding in late September after the initial allotment of \$50 million. President Ellspermann also provided an update regarding the state's recent direct marketing partnership with Ivy Tech Community College and Vincennes University. The effort to directly reach out to unemployed or underemployed Hoosiers through direct emails has seen significant success. Cabinet members discussed some potential future action steps to pursue based on the success seen through this initiative.
- b. Your Next Step Communications Campaign Update
 - i. Claire Fiddian-Green, President and CEO of the Richard M. Fairbanks Foundation, provided some background on the Foundation's involvement with the YNS Campaign and some of the reasons they chose to financially support the campaign. Francesca Brady from VOX Global gave an

overview of the work of the campaign that will launch in mid-November. The campaign will include an updated version of the current YourNextStepIN.org website along with an associated marketing campaign. The campaign and site will focus on encouraging Hoosiers to pursue their next step of education and training, along with directing individuals to employment and other support resources.

c. CTE Update

- i. An update was provided regarding recent progress with the Office of CTE's Next Level Programs of Study (NLPS) initiative. PJ shared that a career guide was released days before the meeting that provides information on CTE offerings in Indiana, including information regarding NLPS. Career guides will be distributed to schools and career centers in the coming weeks. Cabinet members were also shown some examples of what the new course sequences will look like with NLPS and the advantages the new programs of study will provide to students.

d. Discuss Equity and Inclusion Recommendations

- i. In August, the Governor charged the Commissioner Payne, Commissioner Lubbers, and the Cabinet to work on equity and inclusion recommendations focused on adjusting policies for workforce programs in order to create greater opportunity for people of color. PJ provided some information on what conversations have occurred so far and what steps will be taken in the next couple months before an initial set of recommendations are presented to Cabinet members for approval at the December meeting.

VI. Old Business

- a. There was no old business to discuss.

VII. Adjournment

- a. Chair Teresa Lubbers called for a motion to adjourn the meeting. Fred Payne made a motion, the motion was seconded by Paul Perkins. The meeting adjourned at 11:30 ET.